



**GOVERNMENT OF UT OF JAMMU AND KASHMIR
OFFICE OF THE CHIEF EXECUTIVE OFFICER,
BHADERWAH DEVELOPMENT AUTHORITY
BHADERWAH, DISTRICT DODA.
(J&K TOURISM)**



Expression of Interest cum submission of detailed proposal (RFP) along with Annual quote(s) for carrying out of water Sports Activities at Water Sport centre Pul Doda – Doda (J&K)

Eol. No. BDA/CEO/EOI-WSC-PULDODA/1446-49

Date: 07.02. 2020

On behalf of Hon'ble Lt. Governor of Union Territory of Jammu & Kashmir, Bhaderwah Development Authority do hereby invites Expression of Interest cum submission of detailed proposal (RFP) along with Annual quote(s) for carrying out of water Sports Activities at Water Sport centre Pul Doda –Doda (J&K) TDA-Bhaderwah, J&K Tourism by or before 6th March, 2020.

A. BACKGROUND :

Government of India, Ministry of Tourism is implementing Tourism Promotional Projects through Department of Tourism, Government of Jammu and Kashmir, to achieve the goal of sustainable utilization of resources while maintaining an equilibrium between the eco-system and various development initiatives.

One of these Projects viz. WATER SPORTS CENTRE at PUL-DODA (DODA), has been implemented through Tourism Development Authority, Bhaderwah, Department of Tourism, Government of Jammu and Kashmir, under PMDP-I, with an overall objective of creating alternative livelihood option through community based eco-tourism, to boost the tourism potential of Himalayan regions of J&K State.

B. SITES FOR WATER SPORTS ACTIVITY:

The following visitor amenities have been developed at eco-tourism sites around Bhaghiar Lake at Pul-Doda (Distt Doda) so as to boost tourist footfall.

Sl No.	Site	Visitor amenities developed on site
1	Water Sports Centre-PUL-DODA- District Doda J&K State	Gangway 01 number; Jetties - (120 Sq Mt i.e. 30 mts x 4 mts, 14 seated boats- 02 numbers, approaching steps upto jetties, Riding Space from Jetties, Security Cabin cum Café shop, site for open restaurant near waiting area, Park / Garden, Fencing & Illumination along River Chenab, Pathways, Visitor's / Tourist Sitting area, Parking etc.

Water Sports Centre consisting of Civil infrastructure and other amenities as mentioned above, developed / commissioned under PMDP-I of MOT-GOI are proposed to be outsourced for operation by the private/ public cruise operators / adventure tour operators/ hoteliers / other tourism service providers / professional operator(s). The successful agency(ies) shall be permitted to carry out additional Water Sports Activities by installation of additional Water Sports Equipments, as per

requirement(s), subject to fulfillment of all the requirements/ experience / license(s) or otherwise for said activity(ies).

Annexure -A

Sl.No.	Type of Equipment	Number	Locations of deployment
1	Gangway: Material: Marine grade aluminum 5052 or equivalent grade of section size 100mm x 100 mm x 6 mm thickness and 88 mm x 88 mm x 5 mm thickness. Dimensions: Over all Length: 06 Mts Over all breadth: 1.2 Mts	01	Water Sports Centre- Pul-Doda (UT of J&K)
2	Boats: HDPE (High Density Poly Ethylene); V shapes Hull- Rotomoulded Dimensions: Length-5.5 mt Width(External Beam) -2.2 mts Width(Internal Beam) -1.8 mts Hull Weight(without load)-500 kgs Capacity: 12-14 passengers (1100 kgs) Engine: Minimum 90 HP; 4 stroke Remote OMB Operating Fuel: petrol with portable 25 lit tank	02	Water Sports Centre- Pul-Doda (UT of J&K)
3	Floating Jetties: 120 Sqmt-HDPE Module dimension: Each cube 50 cm x 50 cm x 40 cm Wt: 9 kgs (+- 5%) Load bearing Capacity: 350 kgs/ sqmt Lug thickness: 23 mm +- 5% Interlocked – 3 dimensionally; Anti skid top surface, provided by OEM	120 Sqmts	Water Sports Centre- Pul-Doda (UT of J&K)

The above described equipment / activities shall be outsourced only on "right to use" basis for the period co-terminus with the License Agreement and shall be used only for the purpose of providing recreational, adventure and amusement activities to the tourists and not for any other purpose.

C. SCOPE & OBJECTIVES

Expression of Interest (EOI) is invited from cruise operators / adventure tour operators/ other tourism service providers to operate / carry out water sports / tourism related activities within the identified locations, maintain, share & transfer mode on a 05 years lease, extendable for another 02 - 03 years on the basis of performance in terms of professionalism, discipline or otherwise, with mutual consent of licensee and Chief Executive Officer- Tourism Development Authority- Bhandarwah, on “whereas-wherein basis”. The operator is supposed to operate / to carry out the above said activities as per agreed terms and conditions, only on "right to use" basis for the period co-terminus with the License Agreement and shall be used only for the above purpose to the tourists and not for any other purpose.

D. OBLIGATION OF OPERATOR

- To operate, maintain and manage the Infrastructure, Gangway, Jetties and Boats and other allied structures, including civil structures upto the satisfaction of CEO- TDA Bhaderwah or any other officer(s)/ committee nominated/ constituted, thereof, by CEO-TDA Bhaderwah, for the purpose of quality control / to monitor the working of project in the interest of Tourism Promotion .
- To maintain safety standard of international level including insurance cover of the tourist, project assets & crew.
- To pay Tourism Development Authority – Bhaderwah- Doda (J&K Tourism) an annual royalty at the rate(s) quoted and approved / prescribed and transfer the project assets in the same conditions as on the date of taken over, in fully functional / operational condition after completion of lease period.
- To meet all the statutory obligations required for operating, maintaining & managing the above equipments and Infrastructure.
- To take responsibility for satisfactory on-board solid waste management as per the applicable norms of respective authority.
- To perform Jetties and boat maintenance/cleaning above the waterline in such a way that no debris falls into the water body.
- Shall operate the services / activities within 3 months from the handing over of the site.
- To engage at least 2/3 of the manpower from the local community.
- The operator would be responsible for loss of life and property of the visitors during the service, activities or otherwise offered by the operator and Bhaderwah Development Authority or Department of Tourism in no way shall be responsible for any loss/ death/ injury/ theft or otherwise.

E. CONCESSION PERIOD

The period of lease shall be for 05 years, extendable by another 02-03 years as mentioned above at “C” from date of signing of agreement which can be renewed for further period on mutually agreed terms & incase mutual agreed terms is not arrived at, then through normal e-bidding process. However, if the performance of the operator is found not to be satisfactory, Tourism Development Authority- Bhaderwah (BDA); Department of Tourism, J&K would be at liberty to rescind the contract with 1 month prior notice and incase, the operator/ licensee fails to handover the assets within specified period amicably, CEO-TDA Bhaderwah shall have right to takeover the project including all assets without any further notice.

F. CONCESSION FEE

- The selected Operator shall be required to pay a fixed annual Royalty at the rate(s) quoted and approved / prescribed, to Tourism Development Authority- Bhaderwah, before the initiation of contract (before signing of agreement) in toto, which shall be quoted by the bidder in its financial bid along with detailed proposal i.e.RFP.
- RFP/ Rates shall be opened only of technically qualified prospective bidders and other(s) shall have no right to continue his /her participation in the said bidding process.
- The rates shall have to be quoted for payment of Annual Royalty for first year only and shall be increased by 10% annually on compounded basis.

G. TENTATIVE TIMELINE OF SELECTION :

Publication for submission of EOI	07 th February, 2020
Pre-EOI meeting with prospective bidders in the meeting hall Directorate of Tourism Jammu.	15 th February, 2020 at 11:00 AM
Last date for the submission of Expression of interest	06 th March, 2020
Opening of EoI cum RFP/ quotes	09 th March, 2020

H. CRITERIA FOR EVALUATION:

The applicants must fulfill the following criteria:

1	Technical Capability	Minimum Qualification requirement	Remarks
1.1	Operation of water sport activities fully functional for at least one year in last three years.	Minimum of 1 similar projects in last 3 years	Performance certificate from client to be furnished/proof of owning/operating such boating.
1.2	Technical manpower available/ deployed with experience/ valid qualification	Minimum of 3 personnel each of category : i)operator Rescue Boats/ Boats and ii) rescue Divers	Technical personal to handle each sports activity functional (NIWS certified)
2	Financial Capability		
2.1	Net worth as on 31.3.2019.	Minimum 50 Lakhs	Proof of Documents certified by Chartered Accountant
2.2	Average Annual Turnover from similar operation, since last three years	Minimum 50 Lakhs	Proof of Documents certified by Chartered accountant

I. EVALUATION PROCESS

1. The EOI does not constitute a solicitation. Employer i.e. Tourism Development Authority, Baderwah (Department Of Tourism), J&K, reserves the right to change or cancel the requirements at any time during the EOI and/or solicitation process. Thus, submitting a reply to an EOI does not automatically guarantee that the firm will be considered for receipt of the solicitation when issued.
2. Upon receipt of the expression of interest, evaluation based on the background and capacity of the parties will be conducted to shortlist the firms as per process listed.
3. Only shortlisted parties will be eligible for opening of their Request for Proposal/ Royalty rates quoted.
4. They may be invited to survey the proposed location and for a detailed discussions.
5. All queries and clarifications shall be directed to:
Chief Executive Officer,
Tourism Development Authority, Baderwah (BDA)
Tourist Reception Centre (TRC) Sarna
Baderwah- District Doda, Jammu & Kashmir, India

J. COMPOSITION OF EOI

1. Letter of Application indicating:
Name, title address and telephone number of the Principal who will serve as the Contact for this project. The Principal must have been empowered to sign the Legal Agreement with

- TDA- Bhaderwah and make decisions for the firm on contractual matters.
2. Details of the individual, firm, company or consortium, including company profile, Expertise and resource capacity.
 3. Documents providing proof of experience in operating projects of similar size and complexity including:
 - (a). Total monetary value of similar projects undertaken for each of the last 3 year
 - (b). performance in projects of a similar nature and size for each of the last 3 year , and details of activities under way or contractually committed, and clients who may be contacted for further information (Certificate issued by employer(s) be furnished.)
 4. Following documents providing proof of financial capacity to undertake the project, but not limited to:
 - (a). Evidence of adequacy of working capital for this Project (Availability of financial resources).
 5. A broad business model/s for the project.
 6. The Following Forms attached to this call for EOI are to be fully completed:
 - (a). Form 1 : General Information
 - (b). Form 2 : Financial Data
 - (c). Form 3 : Ongoing Contracts
 - (d). Form 4 : joint Venture Data
 7. If the project is taken by a Joint Venture partnership; A letter of intent jointly signed by Senior Partners/CEOs of all firms, as part of their EOI submission. The Letter of Intent is to include the following:
 - (a). Undertaking that the firms will be working as a Joint Venture for the purposes of the project.
 - (b). Specialties/ areas of work that each individual firm will be responsible for.
 8. Each firm in the Joint Venture is fully and equally responsible for the quality and timelines of deliverables and the quality control of all aspects of the project including the up-keeping of 1 ease assets.
 9. Declaration for No Conflict of Interest signed by the Principles of all firms in the Joint Venture.

K. SUBMISSION OF EXPRESSIONS OF INTEREST

Submissions of EOI and RFP along with Rate quoted, as hard copy, for Qualified bidder only shall be marked as " **Expression of Interest for operation of "Water Sports Centre at Pul- Doda J&K"** to be delivered to the address below by not later than 07 days from the date of decision regarding the approved / Hi bidder, for record and reference only, and addressed as follows:

Chief Executive Officer,
Tourism Development Authority, Bhaderwah (BDA)
Tourist Reception Centre (TRC) Sarna
Bhaderwah- District Doda, Jammu & Kashmir, India

For any query: mail- : ceo-bda@jk.gov.in

Form 1: General Information

(Note: A joint Venture Proposal must contain a full set of forms for each Joint Venture Partner)

Company Name:	
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a. Head office Address	
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Telephone Number	Facsimile Number
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E-Mail Address

b. Regional office Address (if any):	
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Telephone Number	Facsimile Number
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E-Mail Address

1. Local office Address (if any):	
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Telephone Number	Facsimile Number
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E-Mail Address

Country and year Incorporated:	
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Main lines of Business:	
1.	Since:
2.	Since:
3.	Since:
4.	Since:
5.	Since:
6.	Since:

Form 2: Financial Data

1. Summary of assets and liabilities on basis of the audited financial statement of the last three financial years.

Please provide copies of the audited financial statements of the last three financial years.

Form 3: Ongoing Contracts

Name of Contract	Value in INR	Name of Owner	Completed period of operation in months	Scheduled Completion Date of Lease

Form 4: Joint Venture Data

1. Name of Joint Venture Partnership:

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2. Head Office Address:

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Telephone No. Fax No.....

3. Local / Regional Address (if any):

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Telephone No.

Fax No.....

4. Name of Joint Venture Partners:

a.

b.

c.

d.

5. Name (s) of Lead Joint Venture Partner:

a.

b.

6. Joint Venture Agreement:

- a. Date of Agreement:
- b. Place of Agreement:
- 7. Proposed distribution of responsibilities between each Joint Venture Partner:
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- 8. Similar work performed with same partner (s):
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Form 5: EOI Certification

Assignment Title:

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 To be completed and provided with the EOI submission. To be signed by the Principal of the Firm.
For a Joint Venture, to be signed by the Principals of all firms involved in a joint Venture.

I/We hereby certify that there is no conflict of interest or unfair advantage at present, in providing the Expressions of Interest (EOI) for this assignment.

In providing the EOI submission, our company has no knowledge of or the ability to avail ourselves of confidential information (other than confidential information which may have been disclosed by Tourism Development Authority (BDA) to the proponents in the normal course of inviting the EOI submission, where the confidential information would be relevant to the services required of the EOI evaluation process.

Name
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 Signature
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 Position
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 Date
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Name
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 Signature
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 Position
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 Date.....

Sd/
Dr. Rajinder Kumar Khajuria) KAS
 Chief Executive Officer
 Bhadarwah Dev. Authority